



# DIVVY BIKE MEMBERSHIPS

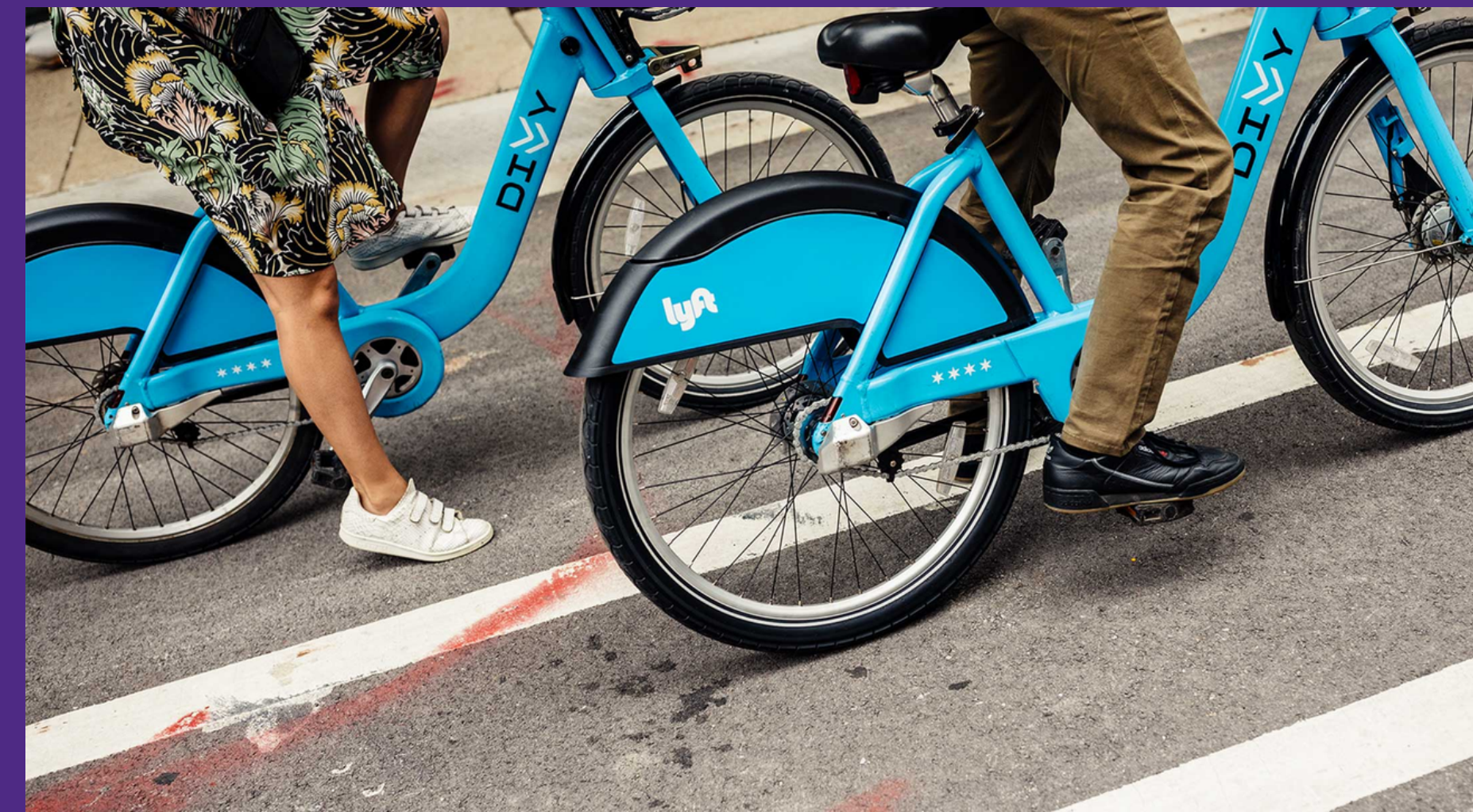
## DESCRIPTION

Provide 5 annual Divvy memberships to NU students.

## NEED

Increasing bicycle use will help lower NUs carbon emissions, provide financial assistance to students, and encourage physical well-being.

**COST** \$415



## OUTCOME

This green transportation project aims to decrease carbon emissions from transportation and improve transportation options for students facing greater financial challenges.

## SOLUTION

We will provide 5 annual Divvy memberships for NU students to increase bicycle usage for students. Memberships will be offered to students based on financial need.

## IMPLEMENTATION

Students will apply for Divvy memberships on an application form in Spring. All eligible students will then be selected by lottery to receive one of 5 annual Divvy memberships.

## OUR RESEARCH

Northwestern currently provides discounted DIVVY memberships to students faculty and staff.